

MODULE 2: KEY MARKET PARTICIPANTS

# Trading Foundations



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# Market Participants | Investors





# Institutional Investors

An institutional investor is an organization or entity that pools large sums of capital from various sources to invest in financial markets.

Unlike retail investors who invest for personal accounts, institutional investors manage funds on behalf of multiple investors, such as pension funds, mutual funds, insurance companies, endowments, and sovereign wealth funds.

Their significant capital allows them to exert influence on financial markets and participate in a diverse range of investment opportunities.



# Hedge Funds

Hedge fund investors are individuals or institutions that allocate capital to hedge funds, which are pooled investment funds managed by professional fund managers.

Hedge funds employ a diverse range of investment strategies, often characterized by flexibility, active trading, and the pursuit of absolute returns. Investors in hedge funds are typically accredited investors due to the sophisticated and sometimes complex nature of hedge fund strategies.



# Private Equity

A private equity firm is a financial institution that specializes in investing in private companies or taking public companies private.

These firms raise capital from various sources, such as institutional investors, high-net-worth individuals, and other entities, to create investment funds.

The primary objective of a private equity firm is to deploy these funds strategically by acquiring, investing in, or providing financing for businesses with growth potential.



# Market Participants | Intermediaries





# Brokers

A broker is a firm that acts as an intermediary in the financial markets, facilitating the buying and selling of financial instruments between parties.

Brokers play a crucial role in connecting buyers and sellers, executing trades, and providing various financial services to clients.

They operate in a range of financial markets, including stocks, bonds, commodities, foreign exchange, and more.

# Investment Bank

An investment bank is a financial institution that provides a range of financial services to corporations, governments, institutional investors, and high-net-worth individuals.

Unlike traditional commercial banks, which focus on deposits and loans, investment banks primarily operate in capital markets, facilitating the issuance of securities, mergers and acquisitions (M&A), and various complex financial transactions.





# Market Maker

**A market maker is a financial institution or individual that facilitates the buying and selling of financial instruments in financial markets by providing liquidity.**

**Market makers play a crucial role in ensuring smooth and efficient market operations by quoting both bids (buy) and ask (sell) prices for a specific set of securities.**

**They stand ready to buy or sell these securities at the quoted prices, thereby facilitating continuous trading and contributing to price discovery.**



# Market Participants | Regulators



# Role of Regulatory Bodies

Regulatory bodies play a vital role in overseeing and regulating financial markets and trading activities.

Their primary objectives include maintaining market integrity, protecting investors, ensuring fair practices, and promoting financial stability.

Here are key aspects of the role of regulatory bodies in trading:

- Market Integrity
- Investor Protection
- Market Surveillance
- Enforcement of Rules and Regulations
- Risk Management
- Market Transparency

## Securities and Exchange Commission (SEC)

The SEC is the primary regulatory body overseeing the securities industry, including securities exchanges, broker-dealers, investment advisers, and mutual funds.

Its mission is to protect investors, maintain fair and efficient markets, and facilitate capital formation.







# Financial Industry Regulatory Authority

**FINRA is a self-regulatory organization that oversees brokerage firms and their registered representatives.**

**It sets and enforces rules governing the activities of broker-dealers and conducts regulatory examinations.**

# Commodity Futures Trading Commission (CFTC)

The CFTC regulates the commodity futures and options markets in the United States.

It aims to protect market participants from fraud and manipulation and ensure the integrity and transparency of these markets.







## National Futures Association (NFA)

**The NFA is a self-regulatory organization for the U.S. derivatives industry, including futures and forex markets.**

**It establishes rules and standards for its members and conducts audits and examinations.**





## Federal Reserve System (FED)

The Federal Reserve is the central banking system of the United States.

While its primary focus is monetary policy, it also plays a role in overseeing and regulating banks and financial institutions to ensure stability in the financial system.

# Summary

- Key market participants play distinct roles in trading and investing, contributing to market liquidity, price discovery, and overall market efficiency.
- Whether individual or institutional, participants share common responsibilities, including risk management, compliance, and continuous learning. Their interactions collectively shape the dynamics of global financial markets.